



Providing leadership.

Providing value.

Making a difference.

To: Hall Charity Associations and Charity Members
From: Patricia Petrolo, OCGA Member Services Coordinator
Date: March 22, 2013
Re: Charitable Gaming Conference and OCGA Charity Members' Discounted Rate

As you may be aware, this year's Charitable Gaming Conference, held in conjunction with the Canadian Gaming Summit, will be held in Montreal from June 17th – 19th at the Palais des congrès de Montréal.

OCGA strives to provide charities, industry partners, and government officials involved in charitable gaming a comprehensive educational program at this event. The Charitable Gaming Conference educational sessions commence the morning of Tuesday, June 18th and end at noon on Wednesday, June 19th. Some of the sessions for this year's event include:

- Kinzo Express
- Responsible Gaming to Grow Charitable Gaming
- Revitalization of Charitable Bingo and Gaming
- Panel Discussion on New Charitable Gaming Products
- Marketing Considerations when Launching a New Product or Brand
- Regulatory Change to Break Open Tickets that Benefit the Industry

This event provides the industry an opportunity to learn about the latest developments in charitable gaming, not only in Ontario, but also in other parts of the country. For more information on these sessions, please visit the What's New section of the Charitable Gaming website, <http://www.charitablegaming.com/Public/Current-News>.

If you are planning to attend, we encourage you to book before May 13th to take advantage of the Early Bird Special. In addition, we have secured a **\$ 50 discount for OCGA Charity Members only**. Please contact Eleanor Hicks at ehicks@charitablegaming.com or by calling 905-840-4093 for the Coupon Code. By entering the code in the "Coupon Code" box of the online registration page, (<https://reg.conexsys.com/cgs13/default.htm>), on the Canadian Gaming Summit website, www.canadiangamingsummit.com, a \$ 50 discount will be applied to your registration.

There are also some great seat sales from Toronto to Montreal with both Westjet and Air Canada and we encourage you to book your flight early.